



**TRISAKTI  
SCHOOL OF  
TOURISM**



**ASEAN  
INDONESIA  
2023**

**THE 4<sup>th</sup>**

**Tourism, Gastronomy and Destination  
International Conference**

**INTERNATIONAL CONFERENCE ON TOURISM,  
GASTRONOMY, AND TOURIST DESTINATION**

**16-18 OCTOBER**

**VENUE & ACCOMODATION : CONCORDE HOTEL KUALA LUMPUR**



**TGDIC 2023**

**Rethinking Sustainable Tourism and Gastronomy in Global Context**

**PROPOSAL**

**SECRETARIAT**

**TRISAKTI SCHOOL OF TOURISM**

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Jakarta Selatan, 12330, Indonesia

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**THE 4<sup>th</sup>**  
**INTERNATIONAL CONFERENCE ON**  
**TOURISM, GASTRONOMY, AND TOURIST DESTINATION**  
**TGDIC 2023**

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# CHAPTER I

## INTRODUCTION

### A. BACKGROUND

Tourism is one among the sectors that's most tormented by the Covid-19, it's indicated by the forceful decrease within the numbers of holidaymaker visits. This event is predicted to be a breakthrough that stimulate the event of business trade not solely in Indonesia however conjointly the world. For Indonesia, the amount of foreign tourist arrival in 2020 only reached 4.02 million visits or decreased by 75.03% compared to 2019 that was recorded at 16.11 million visits. Indonesian Government rank on health and safety aspects of its individuals by the implementation of health protocol and Covid-19 vaccination to boost the business sector in 2023. This pandemic has been an excellent challenge for the tourism sector to be able to rise and contribute to the national income. The government conjointly noted a change in post-pandemic tourism trends, particularly nature-based tourism destinations, less crowded with guests and concern concerning hygiene, health, safety and property (4K) factors. Tourism as a field of study is a new addition to academia. Tourism has been referred to in literature as an academic community, a study, or a discipline. Tourism is referred to in multiple fashions by those who study tourism as an academic field, practice tourism as a professional management economic tool, or study tourism as a component of their academic discipline. This includes gastronomic tourism and tourism destination.

Gastronomic tourism is an emerging phenomenon that is developing due to the fact that one third of the trip budget is spent on food consumption. One of the most common definitions of Gastronomic tourism is one proposed by Lee et al., (2015): gastronomic tourism "is a journey, in regions rich in gastronomic resources, to generate recreational experiences or have entertainment purposes". Gastronomy is not just a process of preparing, producing and consuming food and beverages, but placing it in the structure of the ideological, cultural, economic, social and political (Yurtseven, Kaya: 2010). Therefore, the identity of gastronomy illustrates the cultural influence (the influence of local ethnic including religion), history (origin), the level of diversity of local tribal and ethnic immigrants, ability to innovate, traditional customs, beliefs and value of local wisdom, landscape environment (geographical and climate). Given its association with aspects of the culture, history, beliefs, and geography, the content of gastronomic nations of the world are different from each other. Meanwhile, tourism destinations are an entity that covers a specific geographic area in which there are components of tourism products (attraction, amenities, accessibilities) and services, as well as other supporting elements (community, tourism industry players, and institutional developers).

These elements form a system that is synergistic in creating motivation to visit and experience for tourists to visit.

In line with the explanation above, Trisakti School of Tourism is committed to facilitate a mean of collaboration among the academicians, practitioners, government and related tourism agencies by organizing the international conference with the theme "Tourism, Gastronomy and Destination International Conference." The Committee of International Conference on Tourism, Gastronomy and Tourist Destination–TGDIC 2023 proudly invite the academicians, practitioners, observer/experts and university students in Tourism, Business, or Gastronomy field to present their research papers and the ideas of new researches. Expected research findings or the new ideas can be made into consideration and become an input for policy holders, corporate top management decisions, academicians, other researchers, and practitioners to the application of technology, innovation, and management, in developing the potential of national business in particular related to creative tourism, gastronomy and destination sectors.

Organizers

The Fourth Tourism Gastronomy Destination International Conference (TGDIC-2023) is organized by: Trisakti School of Tourism, Jakarta.

## **B. PURPOSES**

Tourism, Gastronomy and Destination International Conference aims to explore the following issues:

1. To discuss the development of national and international tourism, gastronomy, and tourist destinations both conceptually and practically
2. To exchange ideas and experiences in the development of national and international tourism, gastronomy, and tourist destinations
3. To bring together the synergies among higher education institution, industry, and government representatives in the academic and practical activities for the development of gastronomic tourism and tourist destination

Therefore, the targeted participants are those who are engaged in academics, tourism industry and government.

### **C. BENEFITS**

The benefits of this event are as follows:

1. For participants, this is a forum get the opportunity to share and get insight, concept, experiences and best practices in the tourism field, especially gastronomic tourism and tourist destination.
2. For the government, this provides opportunity to share and get an input in decision-making and tourism policies.
3. In short, the conference explores the concept of tourism, gastronomy and tourist destination to further strengthen the relationships and networking opportunities among educators, researchers, tourism industry, and governments in Indonesia and internationally.

## **CHAPTER II**

### **IMPLEMENTATION AND MECHANISM**

#### **A. ORGANIZER**

The organizer of this event is Trisakti School of Tourism. Established in 1969 based on the Decree of Board of trustees of Trisakti Foundation No. 17/1969, Trisakti School of Tourism is a pioneer of professional education in tourism expertise which remains consistent to believe that the tourism sector is the mainstay of revenue source for the country. Therefore, Trisakti School of Tourism is committed to play a significant role in preparing competent Human Resources in tourism sector.

At the moment Trisakti School of Tourism conducts 5 study programs, namely: 4-year diploma in hotel management, 4-year diploma in tour and travel business, under graduate program – bachelor's degree in tourism, and graduate program – master's degree in tourism dan doctoral's degree in tourism.

Recognition of the national and international achievements has been demonstrated by gaining several awards, namely: Adikarya and Adikaryautama from the Governor of DKI Jakarta Province for four consecutive years from 1999 up to 2002, Pacific Asia Travel Association (PATA) Grand Award 2004, Certificate of ISO 9001: 2007 and IWA 2 2008 since 2011, representing Indonesia in the ASEAN Skill Competition 2008, 2010, 2014 in culinary and restaurant field, 1st winner of ASEAN quiz competiion in Thailand 2013, Silver and Bronze Medal in International culinary Salon 2014, SNI Award 2013 for the category of Service Organization/Company, the best higher education institution in Kopertis III for the category of Learning Process, silver medal in World Skill Competition Abu Dhabi 2017, and a national winner in several competitions in tourism and hospitality as well as in student activity units.

Trisakti School of tourism has also established partnership and collaborations with many reputable institutions such as IMI International Management Institute, Switzerland since 2008, Burapha University in Thailand since 2012, Wuxi Institute of Technology in China, Dong A University in Korea, Guilin Tourism University in China, James Cook University Australia, UCSI University Malaysia. Therefore, it goes without saying that many people have acknowledged and believe in the quality of education at Trisakti School of Tourism.

## **B. KEYNOTE AND INVITED SPEAKERS**

Keynote Speaker : Indonesian Ambassador to Kuala Lumpur Malaysia

Invited Speaker :

1. IMI International Management Institute, Switzerland
2. Burapha Univeristy, Thailand
3. Guillin Tourism University, China
4. UCSI University, Malaysia
5. Philippine Women's University
6. Indonesia

## **C. PARTICIPANT**

Participants of Tourism, Gastronomy and Destination International Conference include elements of Academics, Communities, Industry Practitioners, as well as Central and Local Governments.

### **1. Academic come from:**

- a. Trisakti Tourism University
- b. IMI International Management Institute, Switzerland
- c. Burapha Univeristy, Thailand
- d. Guillin Tourism University, China
- e. UCSI University, Malaysia
- f. Wuxi Institute of Technology, China
- g. Philippine Women's University
- h. Politeknik Pariwisata Palembang, Indonesia
- i. Hospitality and Tourism educators and academicians
- j. Hospitality and Tourism employers and executives
- k. Students of Hospitality and Tourism
- l. And others with interest in Hospitality and Tourism industry

### **2. Industry practitioners and Association, are:**

- a. Hotel
- b. Food and Beverage Industry
- c. Tour and Travel
- d. Tourism Destination
- e. Tourism Consultant



**3. Central and local government include:**

- a. Ministry of Tourism and Economic Creative Republic of Indonesia
- b. Ministry of Social Services Republic of Indonesia
- c. Ministry of Education, Culture, Research, and Technology
- d. Department of Tourism and Culture

## CHAPTER III

### CALL FOR PAPER AND POSTER

#### A. CALL FOR PAPER

A conference will focus on a range of topics related to research in Tourism, Gastronomy, and Destination. The conference invites papers on either completed research or a preliminary report on "research in progress". Authors and researchers are encouraged to submit full papers describing previously unpublished, original research result, not currently under review by another conference or journal, or case studies of good practices. All papers will be double-blinded reviewed by the TGDIC 2023. Paper Review Committee and accepted papers will appear in the conference proceeding. Full papers must be submitted in registration form according to the guidelines given. The accepted papers will be presented during regular, or poster sessions as indicated by the committee. Competitive papers as well as symposia, tutorials, and workshop proposals are invited in the following areas:

THEME : **Tourism, Gastronomy and Destination**

SUB THEME

#### **Tourism**

1. Sustainable Tourism Development
2. Community-based Tourism
3. Nature-based Tourism
4. Creative Tourism
5. Social Media for Tourism Marketing
6. Smart Tourism
7. Hospitality
8. Tourism Management
9. Any other topics related to tourism

#### **Destination**

1. Policy for Destination Planning
2. Tour Industry
3. Destination Policy and Training
4. Branding and Marketing
5. Education and Training
6. Regulation and Policy
7. Any other topics related to destination

## Gastronomy

1. Food Tourism
2. Herbs, Spices, and Traditional Food
3. Cultural Food Studies
4. Food Product and Pastry
5. Food Packaging and Product Development
6. Any other topics related to destination

## B. POSTER

**TRISAKTI SCHOOL OF TOURISM**

**THE 4<sup>th</sup>**  
Tourism, Gastronomy and Destination  
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INTERNATIONAL CONFERENCE ON TOURISM,  
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**16-18 OCTOBER**  
VENUE & ACCOMODATION : CONCORDE HOTEL KUALA LUMPUR

**TGDIC 2023**  
Rethinking Sustainable Tourism and Gastronomy in Global Context

**Sub Topic**

**Tourism**

- Sustainable Tourism Development
- Community-based Tourism
- Nature-based Tourism
- Creative Tourism
- Social Media for Tourism Marketing
- Smart Tourism
- Hospitality
- Tourism Management
- Any other topics related to tourism

**Gastronomy**

- Food Tourism
- Herbs, Spices, and Traditional Food
- Cultural Food Studies
- Food Product and Pastry
- Food Packaging & Product Development
- Any other topics related to gastronomy

**Destination**

- Policy for Destination Planning
- Tour Industry
- Destination Policy & Training
- Branding and Marketing
- Education and Training
- Regulation and Policy
- Any other topics related to Destination

The proceeding will be published by **Atlantis Press** part of Spring Nature Group

**Important Date**

- Abstract Submission Deadline: **May 5, 2023**
- Abstract Acceptance Notification: **June 20, 2023**
- Full Paper Submission Deadline: **July 14, 2023**
- Full Paper Acceptance Notification: **August 15, 2023**
- Final Version Submission: **September 01, 2023**
- Conference: **October 16 -18 2023**

**Contact**

Any inquiry about TGDIC-2023, please do not hesitate to contact the following:  
**Conference Secretariat**

**TRISAKTI SCHOOL OF TOURISM**  
Jl. IKPN Bintara No. 1, Rt.4 / RW.10,  
Tanah Kusir, Bintara, Pasargranan,  
Jakarta Selatan, 12330, Indonesia  
Tel: +62 21 7377738

For General: Mrs. Maia +62 812 1950 5520  
Ms. Elda +62 878 8398 8024

For Call for Paper: Ms. Cahya +62 856 0755 6482  
Mrs. Heny +62 856 1138 981

Email: info.tgdic@stp.trisakti.ac.id

Type	Normal		Early Bird (by 21 June 2023)	
	Public	Student	Public	Student
<b>Conference &amp; Call for Paper</b> (include a twin share room accommodation)	USD 500	USD 400	USD 450	USD 350
<b>Conference &amp; Call for Paper</b>	USD 350	USD 300	USD 300	USD 250
<b>Conference</b> (include a twin share room accommodation)	USD 250		USD 200	
<b>Conference</b>	USD 150		USD 100	

**Partnership**

**Registration Fee**

**Sponsorship**

For More Information please visit our website at [tgdic2023.stp.trisakti.ac.id](http://tgdic2023.stp.trisakti.ac.id)

## C. PAPER PUBLICATION

Proceedings will be published by **Atlantis Press**, part of Spring Nature Group.

## CHAPTER IV EVENT DESCRIPTION

### A. NAME OF EVENT

TOURISM, GASTRONOMY AND DESTINATION INTERNATIONAL CONFERENCE (TGDIC 2021)

The 4<sup>th</sup> International Conference Tourism Gastronomy and Tourist Destination of Trisakti School of Tourism

Date : 16 – 18 October 2023

Venue: Concorde Hotel Kuala Lumpur, Malaysia

### B. REGISTRATION FEES

All attendees for TGDIC-2023 must make the timely registration. If you send a paper, each paper must be accompanied by at least one individual mandatory registration and the registration fee must be paid by June 21, 2023! Without a dedicated registration, the paper cannot be included in the e-proceedings.

Type	Normal		Early Bird (by 21 June 2023)	
	Public	Student	Public	Student
<b>Conference &amp; Call for Paper (Include a twin share room accommodation)</b>	USD <b>500</b>	USD <b>400</b>	USD <b>450</b>	USD <b>350</b>
<b>Conference &amp; Call for Paper</b>	USD <b>350</b>	USD <b>300</b>	USD <b>300</b>	USD <b>250</b>
<b>Conference (Include a twin share room accommodation)</b>	USD <b>250</b>		USD <b>200</b>	
<b>Conference</b>	USD <b>150</b>		USD <b>100</b>	

Payment should be made to the bank detail below:

Payment considered made after the committee receives the proof of transfer.

For more detailed information about the conference, please contact us:

- Ms. Elda Nurmalinda S.Par., M. Par : +62 878-8398 8024
- Mrs. Henny Ratnaningtyas, MM : +62 812-8295-6406
- Ms. Rizky Cahyani S. Stat : +62 856-0755-6482

C. PARARREL SESSION

Call for Papers with following sub Themes:

ROOMS	TIME	SUBJECT
ROOM 1	Destination 08:00-12:00	<ol style="list-style-type: none"> <li>1. Destination Image</li> <li>2. Smart Tourism</li> <li>3. Tourism Product</li> <li>4. Destination Competitive</li> </ol>
ROOM 2	Hotel Industry 08:00-12:00	<ol style="list-style-type: none"> <li>1. Job Enlargement</li> <li>2. Homestay Management</li> <li>3. Hotel Management</li> </ol>
ROOM 3	Gastronomy 08:00-12:00	<ol style="list-style-type: none"> <li>1. Restaurant Management</li> <li>2. Food and Beverages Industries</li> <li>3. Culinary Experience</li> </ol>
ROOM 4	Tourism 08:00-12:00	<ol style="list-style-type: none"> <li>1. Sustainable Tourism</li> <li>2. Tourism Strategy</li> <li>3. Tourism Destination</li> <li>4. Price and Experiential Marketing</li> </ol>

\*schedule of Subject might change

## CHAPTER V BUDGET CONFERENCE

NO	KOMPONEN	QTY	COST (IDR)	TOTAL (IDR)
<b>A INCOME</b>				
1	Conference & Call for Paper Includ Hotel	30	6,750,000	202,500,000
2	Conference & Call for Paper Includ Hotel (Student)	10	5,500,000	55,000,000
3	Conference & Call for Paper	10	4,500,000	45,000,000
4	Conference & Call for Paper (Student)	10	3,750,000	37,500,000
5	Conference Includ Hotel	10	3,000,000	30,000,000
6	Conference	30	1,500,000	45,000,000
	<b>Total Income</b>	<b>100</b>		<b>302,500,000</b> <b>(USD = 19.516)</b>
<b>B EXPENSES</b>				
1	Conference Expenses			
a	Rental of Venue, Food & Beverage	130	1,500,000	195,000,000
b	Accommodation Speaker & Moderator	18	1,200,000	21,600,000
c	Accommodation participants	25	1,200,000	30,000,000
d	Accommodation Committee	15	1,200,000	18,000,000
e	Travel Speaker (Switzerland, China, Thailand, Malaysia, Filipina & Indonesia)			80,000,000
f	Speakers & Moderators Honoraria			50,000,000
g	Conference Kit	150	250,000	37,500,000
2	Secretariat, Promotion & miscellaneous			100,000,000
3	ATLANTIS PRESS, reviewer & meta proses			225,000,000
			<b>Total Expenses</b>	<b>757,100,000</b> <b>(USD = 48.845)</b>
			<b>Deficit</b>	<b>(454,600,000)</b> <b>(USD = 29.329)</b>

## **CHAPTER VI**

### **SPONSORSHIP PACKAGE**

#### **Host – Rp. 75,000,000, - (USD = 4.800)**

Compensation:

1. The placement of company name at the backdrop of International Conference and Call for Papers.
2. Company logo placement on the Conference website: [tgdic2023.stptrisakti.ac.id](http://tgdic2023.stptrisakti.ac.id)
3. Mention of the name (ad lips) brand/corporate by the host at the beginning and at the end of the session every event.
4. ½ advertising pages are colored in program book on the outside back cover page or 3 pages in program book.
5. Printing brand / corporate / logo on the cover of the face of the program book.
6. Printing of brand and credits on the pages of proceedings.
7. Get 2 persons Conference participants, accommodation and transportation excluded.

#### **Co-Host - Rp. 50,000,000, - (USD = 3.225)**

Compensation:

1. The placement of company name at the backdrop of International Conference and call for Papers.
2. Company logo placement on the Conference website: [tgdic2023.stptrisakti.ac.id](http://tgdic2023.stptrisakti.ac.id)
3. Mention of the name (ad lips) brand/corporate by the host at the beginning and at the end of the session every event.
4. Printing brand / corporate / logo on the cover of the face of program book.
5. Printing of brand and credits on the pages of program book.
6. Get 1 persons Conference participants, accommodation and transportation excluded.

#### **Partnership – Rp. 25,000,000, - (USD = 1.600)**

Compensation:

1. The placement of company name at the backdrop of International Conference and call for Papers.
2. Company logo placement on the Conference website: [tgdic2023.stptrisakti.ac.id](http://tgdic2023.stptrisakti.ac.id)
3. Mention of the name (ad lips) brand/corporate by the host at the beginning and at the end of the session every event.
4. Printing of brand and credits on the pages of program book / Goody bag.

## PAYMENT REQUIREMENT

1. Sponsor should provide written authorization of contract in the form of signature on July 27<sup>th</sup>, 2023, at the latest.
2. The remaining payment is due on August 27<sup>th</sup>, 2023.
3. If a sponsor fails to perform the payment within the specified times, the committee reserves the right to adjust the sponsorship and no found is provided.
4. Acknowledgement of payment is proved only for the payment made to the two official accounts below.

Sponsorship fund must be paid to the official accounts of TGDIC 2023 as follow:

	<b>IDR</b>	<b>USD</b>
<b>Account No.</b>	000-5301128 Swift Code: BNINIDJA	023 – 7123489 Swift Code: BNINIDJA
<b>Name</b>	Sekolah Tinggi Pariwisata Trisakti	Sekolah Tinggi Pariwisata Trisakti
<b>Bank / Branch</b>	BNI 46 Cabang Pasar Mayestik	BNI 46 Cabang Pasar Mayestik

Payment considered done after the committee receive the proof of transfer. For more detailed information about, please contact us:

Ms. Elda Nurmalinda S.Par., M. Par : +62 878-8398 8024  
 Mrs. Henny Ratnaningtyas, MM : +62 812-8295-6406  
 Ms. Rizky Cahyani S. Stat : +62 856-0755-6482



## CHAPTER VII COMMITTEE

### Steering Committee

Fetty Asmanianti S.E, MM	: President Trisakti School of Tourism
Djoni Wibowo, SE, MM	: Vice President of Academic
Dr. Nurbaeti, MM	: Vice President of Finance & Public
Ismeth Emier Osman, SE, MM	: Vice President of

### Organizing Committee

Dr. Rahmat Ingkadijaya, MM	: Chairperson
Devita Gantina S.St. Par., M.Par	: Vice Chairperson
Nelwati S.Kom., MM	: Treasurer
Drs. Amrullah, SH, MSi.Par	: Penanggung Jawab Narasumber
Agus Riyadi, SST. Par., M.Sc., CHIA	: Penanggung Jawab Narasumber
Triana Rosalina Dewi, S.E., MM	: Secretary
Nirmala Hapsari, A.Md	: Secretary
Adinda Malikamulki R., S.I.Kom	: Secretary
Dra. Purwanti Dyah Pramanik, M.Si	: Call for Paper and Poster Session
Nurti Rahayu, M.Pd	: Call for Paper and Poster Session
Elda Nurmalinda, M.Par., MM.	: Call for Paper and Poster Session
Henny Ratnaningtyas, MM	: Call for Paper and Poster Session
Rizky Cahyani S. Stat	: Call for Paper and Poster Session
Michael Khrisna, M. Par	: Program Chair
Prof. Dr. Myrza Rahmanita, S.E., M.SC	: Editor
Prof. Dr. Willy Arafah	: Editor
Rina Suprina, M.Hum., M.Si.Par.	: Editor
Malik Mustofa S. Kom., MM	: IT and Communication
Ahmad Khozin, S.Kom	: IT and Communication
Suryo Danar Saputra, S.Pd	: IT and Communication
Tri Djoko Sulisty, S.Sos M.M	: Marketing, Collaboration & Sponsorship
Dr. Reno Catelya Dira Oktavia	: Marketing, Collaboration & Sponsorship
Novita Widyastuti S. SST., M.Si. Par	: Accommodation & Transportation

## CLOSING STATEMENT

Herewith, this proposal we convey in a hope that it can be a part of consideration for many parties interested to participate for this event of The Four Tourism Gastronomy Destination International Conference (TGDIC-2023), Jakarta.

Thank you for your cooperation and attention.

Jakarta, March 14<sup>th</sup>, 2023

Trisakti School of Tourism



The logo of STP Trisakti is circular, featuring a stylized flame or torch in the center. The text 'SEKOLAH TINGGI PARIWISATA' is written along the top arc, and 'STP TRISAKTI' is written along the bottom arc. Below the logo, there is a handwritten signature in black ink. Underneath the signature, the name 'Fetty Asmaniati, SE., MM' is printed in bold black text, followed by the title 'President' in a smaller font.

**Fetty Asmaniati, SE., MM**  
President

---

### **Trisakti School of Tourism**

Jl. IKPN No.1, Veteran Tanah Kusir, Jakarta Selatan 12330, Indonesia

Email : [info.tgdic@stptrisakti.ac.id](mailto:info.tgdic@stptrisakti.ac.id)

Website : [tgdic2023.stptrisakti.ac.id](http://tgdic2023.stptrisakti.ac.id)

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